**ABOUT**

MCS is an international summit organized by the company Polynome with the aim to exchange and advance knowledge through interaction among AI communities.

We share the latest ideas and trends in Computer Vision and Artificial Intelligence.

**SUPPORTED BY:**
VENUE

DUBAI MUSEUM OF THE FUTURE

900+ Offline participants

2000+ Online participants

50+ Exhibitors
AUDIENCE

TARGET AUDIENCE

• Scientists
• Programmers
• Software engineers
• Software developers
• Coders

REPRESENTATIVE OF THE

• Government
• Business
• Startups
• Journalists
AGENDA

Two separate streams (2 different halls)

Stream 1

SCIENTIFIC

MAIN
- 3-5 keynotes from recognized experts in AI
- Panel session - visionary, less technical, mixture of innovative ideas in AI and business AI

COMPETITION
- To talk about the competition along with the promo of the summit itself, so that viewers (offline and online) are familiar with the conditions, teams, and were able to vote
- To give the finalists the opportunity to talk about the project at their booth before the event starts

EDUCATIONAL PANEL

NATIONAL NETWORKING

Stream 2 (All day stream)

BUSINESS

- AI, Computer Vision - industry breakdown (fin, travel, retail, etc)
- GenAI in business - separate keynote
- Success cases
- Future prospective – panel discussion

Afterparty

NETWORKING
SPEAKERS OF PREVIOUS SUMMITS

Ivan Laptev
INRIA

Svetlana Lazebnik
UIUC

Yann Lecun
Facebook

Stamatis Lefkimmiatis
Skoltech

Victor Lempitsky
Samsung, Skoltech

Laurens Van Der Maaten
Facebook

Jitendra Malik
Berkeley, Facebook

Sergei Nosov
Intel AI

Manohar Paluri
Facebook

Pietro Perona
Caltech

Marc Pollefeys
Microsoft Research ETHZurich

Jean Ponce
Stanford MIT

Deva Ramanan
CMU, Argo AI

Bernt Schiele
MPI Saarland University

Cordelia Schmid
INRIA, Google

Yaser Sheikh
CMU, Facebook

Josef Sivic
INRIA, CTU

Cees Snoek
UvA QUVA Lab

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CMU, Facebook

Josef Sivic
INRIA, CTU

Cees Snoek
UvA QUVA Lab
MCS 2023 RESULTS

500 Participants offline
2000 Broadcast participants
8M Media coverage
7 Scientific talks
2 Panel sessions
11 Partners and sponsors

COMPETITION: 500 Competition solutions introduced from 19 Countries
<table>
<thead>
<tr>
<th>Media</th>
<th>Article</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wired</td>
<td>What machines see can take them anywhere: senior director at Meta AI</td>
</tr>
<tr>
<td>Wired</td>
<td>UAE to become next Silicon Valley, say experts at Machines Can See 2023</td>
</tr>
<tr>
<td>UAE News 247</td>
<td>UAE: Project to develop 3D avatars of teachers, students for virtual classes</td>
</tr>
<tr>
<td>Gulf News</td>
<td>Dubai is establishing itself as a global capital of artificial intelligence</td>
</tr>
</tbody>
</table>

5.5M Unique readers
114 Media interactions
15 Countries
2 Languages: English, Arabic
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th></th>
<th>General $75,000</th>
<th>Diamond $50,000</th>
<th>Platinum $40,000</th>
<th>Gold $30,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on printed materials</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Logo on MCS 2024 website linked to your company website</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Logo on badges</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Logo on broadcasting page</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Logo in MCS newsletter</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>1 Promo newsletter before the event</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Mentioning during Opening and Closing ceremonies</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Post release mentioning in all supported media</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Broadcasting your promo video during the breaks *online</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Broadcasting your promo video during the breaks *offline</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Speaker slot</td>
<td>+</td>
<td>+</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Panel discussion</td>
<td>+</td>
<td></td>
<td>*opportunity to host panel discussion</td>
<td></td>
</tr>
<tr>
<td>Exhibition booth type</td>
<td>branded kiosk stand 4 m²</td>
<td>branded kiosk stand 4 m²</td>
<td>branded kiosk stand 2 m²</td>
<td></td>
</tr>
<tr>
<td>Registrations for all conference activities</td>
<td>8</td>
<td>4</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>
ADDITIONAL SPONSORSHIP OPPORTUNITIES

$50,000  AGENDA SPONSOR

$30,000  BUSINESS STREAM SPONSOR

$20,000  SCIENTIFIC STREAM SPONSOR

$10,000  EDUCATIONAL STREAM SPONSOR

$15,000  COMPETITION SPONSOR

* to include as option for sponsor to host an event (workshop) under MCS
<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Catering Sponsor</td>
<td>$20,000</td>
<td>Water bottles and unlimited branded opportunities within the coffee breaks</td>
</tr>
<tr>
<td>Broadcast Sponsor</td>
<td>$15,000</td>
<td>Your company logo will be displayed on the broadcasting page and during the breaks</td>
</tr>
<tr>
<td>Greening the Conference Area Sponsor</td>
<td>$15,000</td>
<td>Flower &amp; Plant compositions in the registration, photo and scene areas. After the conference every item will be planted in the Dubai Miracle garden</td>
</tr>
<tr>
<td>Seat Cover Sponsor</td>
<td>$10,000</td>
<td></td>
</tr>
</tbody>
</table>

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EXHIBITION AREA

KIOSK STAND 2 SQ.M

$7,500

Opportunity to present your company solution, meet AI/ML visioners, chance to network with key market players

Included in Diamond and Platinum sponsorship packages

STARTUPS ONLY

$1,000

Zone only for startups with a roll up – opportunity to present your company solution to key market players

° to include as option for sponsor to host an event (workshop) under MCS
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